

Sofia Wiklander

Copywriter

sofiawiklander.com
scwiklander@gmail.com
(415) 810-0984

AWARDS

2021
GOLD, Young Shits Professional

2020
SILVER District ADDY (Integrated)
SILVER District ADDY (Outdoor)
SILVER District ADDY (Print)
GOLD, Greater SF ADDY (Integrated)
SILVER, Greater SF ADDY (Outdoor)
SILVER, Greater SF ADDY (Print)
BRONZE, Greater SF ADDY (Integrated)
BRONZE, Greater SF ADDY (Television)
BRONZE, Greater SF ADDY (Copywriting)

2019
BRONZE, Young Shits
SILVER, Greater SF ADDY (Print)
SHORTLIST, AAU Spring Show

2018
SHORTLIST, AAU Spring Show
MERIT, Young Glory

SKILLS

After Effects
HTML and CSS
Adobe Creative Suite

LANGUAGES

English
Swedish

WORK STUFF

ARGONAUT
Copywriter
Cricket Wireless, Quilted Northern, New Business
San Francisco

VAYNERMEDIA

Copywriter
Olay, WeWork, Chase, Scotts, Miracle Gro,
SpaghettiOs, Express, New Business
New York

PEREIRA O'DELL

Copywriter Intern
MINI, General Mills, New Business
New York

ELEVEN, INC

Copywriter Intern
Dignity Health, Getaround
San Francisco

INGO (PART OF OGILVY & GREY NETWORK)

Copywriter Intern
Lindex, Barncancerfonden, New Business
Stockholm

SCHOOL STUFF

ACADEMY OF ART UNIVERSITY
BFA Advertising, Copywriting
San Francisco

BERGHS SCHOOL OF COMMUNICATION
Stockholm